

Health Care Reform

What you have to DO, what you should be DOING, and how to REDUCE COSTS

9th Annual
Advantage
Benefits
Group
Free
Healthcare
Seminar

Tuesday,
May 18, 2010

Bridgewater
Place

Free Parking in Adjacent
Ramp on Scribner Ave.
333 Bridge Street NW
Grand Rapids, MI 49504

8:00 – 11:30 AM

Breakfast & Registration 8 AM
Seminar Begins at 8:30 AM

Directions &
RSVP
Information
on Reverse
Side

Join us on May 18th for our

9th Annual Free Healthcare Seminar

Learn everything you need to know about healthcare reform and how to reduce your costs from industry experts

Featured Topics & Speakers:

**How to Cut
Healthcare Costs
By 6% to 10%
Annually**

Michael Puck, SPHR, Benefits Practice Leader

BAE Systems

BAE Systems is a U.S. based global aerospace and defense company with 33,500 employees. Michael will share an engaging and entertaining case study of Ordnance Systems. OS is a midsized employer in TN that is part of BAE. Since 2005, their costs have decreased, without shifting costs to employees, and employee health and satisfaction with the plan have grown. You will also receive two plan evaluation tools designed to assess your current health plan costs versus corporate profit margin and the corporate fitness assessment tool.

**Cost Impact of
Healthcare Reform**

**Tom Donlon, Fellow Society of Actuaries
Donlon and Associates**

Tom is a consulting actuary with more than 20 years of experience specializing in the healthcare area. Tom will review the **cost impact of health reform on employers** and if health reform will actually reduce healthcare costs for the nation.

**Legal and ERISA
Requirements of
Healthcare Reform**

**Nancy Farnam, Partner
Varnum**

Nancy provides counsel on the impact of laws on employee benefit plans. **She will guide you through what you have to do to comply.**

**Boyne Resorts
Goes HSA Only!**

**Gretchen Crum, Vice President of HR
Boyne Resorts**

Learn how Boyne Resorts implemented a HDHP-HSA option **only** for employees reducing costs by 21% and maintaining quality coverage.

**Healthcare Reform
Impact on Fully
Insured Plans**

**Mark Cook, Vice President Governmental Affairs
Blue Cross Blue Shield**

Mark is responsible for all federal and state governmental relations for BCBS. Mark will share with us the impact of health reform from the insurer perspective.

**New Medical Marijuana
& Smoking Laws,
New HR Issues**

**Jeff Gray, Attorney
Varnum**

Jeff provides labor and employment advice to public and private sector employers. He will review the impact of the new medical marijuana laws on drug testing policies and the impact of the new smoking law on your business.



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ADVANTAGE
BENEFITS GROUP

RSVP by May 10th, 2010

Please fax your RSVP to 616.458.6672 or email to jbingham@advantageben.com

Name(s): _____

Company Name: _____

Phone: _____ **Email:** _____

Directions to Bridgewater Place:

ALERT – I-196 Construction/Closed through downtown. It is best to get to downtown Grand Rapids from US131 if you are coming from outside the immediate Grand Rapids area. If you will be traveling from the west or east side of Grand Rapids and you choose to use I-196 give yourself extra time. If you call we can help you with an alternate route. US 131 is slightly heavier than normal but is generally only adding about 5 minutes to the drive time.

From US 131-South Bound to Grand Rapids

Take Exit # 85B/Pearl St./Downtown
Continue to traffic light at Pearl St. Turn Left on Pearl St.
Pass under US 131 and turn Left at the 1st light Scribner Ave. NW
Travel .3 miles to Bridge St.
Turn Right on Scribner and make a quick left into the Bridgewater
Parking Ramp

From US 131-Northbound to Grand Rapids

Take Exit # 85B/Pearl St./Downtown continue to 2nd traffic light .5 miles
Turn right on Bridge Street
Take a quick left into Bridgewater Parking Ramp

From Holland/Zeeland (Alternate route, M-6 east to US 131 north)

Take I-196 East to Exit # 77C/Ottawa Ave./Downtown onto Ottawa Ave.
Go .2 miles and Turn Right at the light onto Michigan Ave.
Go .3 miles and turn right into Bridgewater Parking Ramp

From I-96 East of Grand Rapids

(Alternate routes Fulton to downtown or Michigan to downtown)

I-96 West to I-196 West to Exit # 78 College Ave. (follow detour route)
Turn Left on College, cross I-196 to Michigan Ave.
Turn Right on Michigan
Go 1 mile turn Right in Bridgewater Parking Ramp